

Wisconsin Automatic Merchandising Council

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$2,756.68	\$987.81	\$1,214.20	\$928.33	\$5,887.02

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.10				1.10

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
8.00	2.35	4.75	3.25	18.35

Hours Lobbied on Each Matter

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

property tax exemptions

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.82 (20%)	0.35 (15%)	0.48 (10%)	0.49 (15%)	3.14 (16%)

Food sales tax proposals

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.82 (20%)	0.35 (15%)	0.71 (15%)		2.88 (15%)

Food sales in schools

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
0.46 (5%)	0.12 (5%)	0.48 (10%)	0.33 (10%)	1.39 (7%)

Obesity-related issues.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.37 (15%)	0.24 (10%)	0.24 (5%)	0.33 (10%)	2.18 (11%)

soft drink trade practices

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
1.82 (20%)	0.24 (10%)	0.71 (15%)	0.33 (10%)	3.10 (16%)

energy conservation initiatives

--	--	--	--	--

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
0.91 (10%)	0.24 (10%)	0.48 (10%)	0.16 (5%)	1.79 (9%)

Sales and Use Tax

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
0.91 (10%)	0.47 (20%)	0.48 (10%)	0.33 (10%)	2.19 (11%)

Beverage taxes - oppose

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	0.35 (15%)	0.48 (10%)	0.65 (20%)	1.48 (8%)

Sales tax increases

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		0.71 (15%)	0.33 (10%)	1.04 (5%)

Recycling issues

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			0.33 (10%)	0.33 (2%)